

Mazen Awad

DIGITAL DESIGNER



650 River Rd
San Marcos, TX



(713) 518-2907



me@mazz.tv



www.mazz.tv

PROFILE

Driven designer with a history of delivering creative projects on time and under budget. Adept in digital production design, with expertise in web development and SEO, graphic design and server administration. I specialize in pairing beautiful front end concepts with out-of-the-box back end solutions to build intuitive user experiences. I enjoy diverse projects and challenges, especially opportunities to explore new technology.

SKILLS

- HTML
- CSS/SASS
- JS/JQUERY
- WORDPRESS
- PHOTOSHOP
- ILLUSTRATOR
- AFTER EFFECTS
- PREMIER PRO
- SKETCH/XD
- FIGMA

CERTIFICATIONS

Webflow Interactions and Animations

Udemy Foundations of Front-End Web Development

HubSpot SEO Certification Course

EXPERIENCE

- **PRODUCTION DESIGNER** – OCT. 2022 - FEB. 2022
APPLE SEARCH ADS EMBEDDED BY HERO DIGITAL
(WWW.HERODIGITAL.COM)

Hero Digital is a leading independent customer experience company that provides business, design and technology services.

- Built Adobe Experience Manager web pages according to Apple Design Systems standards and specifications
- Worked with App Store developers and directly responsible individuals to ensure that unreleased Search Ads creative assets were updated and following design standards
- Created various animations for web marketing material
- Updated Apple Search Ads logo in various marketing email templates and customer guides and resource material

- **UI/UX DESIGNER** – JUL. 2022 - SEPT. 2022
EMBEDDED AT APPLE CARE BY HERO DIGITAL

- Created an interactive high-fidelity prototype of an unreleased proprietary customer support software
- Leveraged internally developed design tools to create content and collaborated with stakeholders to execute pixel-perfect deliverables to satisfy a rigid project timeline
- Optimized project roll-out and collaborated with my team to facilitate future iterations and maximize efficiency

- **ADMINISTRATIVE ASSISTANT** – OCT. 2020 - FEB. 2022
TESH WRITING, MEDIA AND DESIGN – (WWW.TESH.AGENCY)

Tesh Media Agency is a creative group that offers freelance writing, photography, video production and graphic design services.

- Logged and organized digital assets for copyright compliance and transcribed videos for closed captions
- Recorded voice-over services for supplemental video series
- Edited photos and videos for textbook series

EDUCATION

- **B.S. DIGITAL MEDIA PRODUCTION** – MAY 2022
TEXAS STATE UNIVERSITY – SAN MARCOS, TX

- **A.A. COMMUNICATIONS** – MAY 2018
HOUSTON COMMUNITY COLLEGE – HOUSTON, TX